

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------------------|---------|------------------|
| L2 | 214 | (((((advertis\$6 or market\$3) near3 (opportunit\$3 or op\$1 or spot\$1 or avail\$9))) and (pricing or price\$1 or charg\$3 or fee\$1)) and ((pricing or price\$1 or charg\$3 or fee\$1) near3 (calculat\$3 or determin\$3 or comput\$3 or assess\$3))) and ((pricing or price\$1 or charg\$3 or fee\$1) near2 (user\$1 or consumer\$1))) and ((demand\$1 or desir\$7 or attractive\$4) near3 (user\$1 or consumer\$1))) and (movie\$1 or video\$1 or broadcast\$3 or television\$1)) and ((sum\$4 or aggreg\$5 or add\$5) near5 (pric\$3 or fee\$1 or cost\$1 or charg\$3)) | US-PGPUB | OR | OFF | 2005/05/01 13:06 |
| L3 | 46 | (((((advertis\$6 or market\$3) near3 (opportunit\$3 or op\$1 or spot\$1 or avail\$9))) and (pricing or price\$1 or charg\$3 or fee\$1)) and ((pricing or price\$1 or charg\$3 or fee\$1) near3 (calculat\$3 or determin\$3 or comput\$3 or assess\$3))) and ((pricing or price\$1 or charg\$3 or fee\$1) near2 (user\$1 or consumer\$1))) and ((demand\$1 or desir\$7 or attractive\$4) near3 (user\$1 or consumer\$1))) and (movie\$1 or video\$1 or broadcast\$3 or television\$1)) and ((sum\$4 or aggreg\$5 or add\$5) near5 (pric\$3 or fee\$1 or cost\$1 or charg\$3)) | USPAT | OR | OFF | 2005/05/01 13:08 |
| L4 | 12 | 3 and @pd<="20000728" | USPAT | OR | OFF | 2005/05/01 13:05 |
| L5 | 0 | 2 and @pd<="20000728" | US-PGPUB | OR | OFF | 2005/05/01 13:05 |

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|-----|------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|----|-----|------------------|
| L6 | 0 | (((((advertis\$6 or market\$3) near3 (opportunit\$3 or op\$1 or spot\$1 or avail\$9))) and (pricing or price\$1 or charg\$3 or fee\$1)) and ((pricing or price\$1 or charg\$3 or fee\$1) near3 (calculat\$3 or determin\$3 or comput\$3 or assess\$3))) and ((pricing or price\$1 or charg\$3 or fee\$1) near2 (user\$1 or consumer\$1))) and ((demand\$1 or desir\$7 or attractive\$4) near3 (user\$1 or consumer\$1))) and (movie\$1 or video\$1 or broadcast\$3 or television\$1)) and ((sum\$4 or aggreg\$5 or add\$5) near5 (pric\$3 or fee\$1 or cost\$1 or charg\$3)) | EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2005/05/01 13:06 |
| L7 | 728 | 705/14.ccls. | USPAT | OR | OFF | 2005/05/01 13:08 |
| L8 | 3011 | 705/1 | USPAT | OR | OFF | 2005/05/01 13:08 |
| L9 | 547 | 705/10.ccls. | USPAT | OR | OFF | 2005/05/01 13:08 |
| L10 | 46 | 705/25.ccls. | USPAT | OR | OFF | 2005/05/01 13:09 |
| L11 | 1115 | 705/26.ccls. | USPAT | OR | OFF | 2005/05/01 13:09 |
| L12 | 537 | 705/27.ccls. | USPAT | OR | OFF | 2005/05/01 13:09 |

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PTEXT1

09/625,832

| Set | Items | Description |
|-----|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1 | 2932155 | ADVERT? OR AD OR ADS |
| S2 | 230219 | S1(7N) (RATE OR RATES OR PRIC? OR CHARG? OR PAY???? OR FEE OR FEES OR COST?) |
| S3 | 5873 | S2 (10N) (CALCULAT? OR COMPUTING OR COMPUTES OR COMPUTE OR DETERMIN? OR ESTIMAT?) |
| S4 | 703 | S3 AND ((PRIC? OR RATE OR RATES OR CHARG? OR PAY???? OR C-OST? OR FEE OR FEES) (3N) (USER? OR CONSUMER? OR REGISTRANT? -OR CLIENT OR CLIENTS)) |
| S5 | 139 | S4 AND ((SUM OR SUMS OR SUMMATION OR SUMMING OR ADDING OR -ADD OR AGGREGAT? OR MULTIPLY? OR SUBTRACT? OR COMPUT?) (7N) - (USER? OR CONSUMER? OR REGISTRANT? OR CLIENT OR CLIENTS)) |
| S6 | 107 | RD (unique items) |
| S7 | 25 | S6 AND ((EACH OR PER) (N) (USER? OR CONSUMER? OR REGISTRAN-T? OR SUBSCRIBER? OR CLIENT? OR CLIENTS?)) |

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File 15:ABI/Inform(R) 1971-2005/Apr 30
(c) 2005 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2005/Apr 29
(c) 2005 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2005/May 02
(c) 2005 The Gale Group
File 621:Gale Group New Prod. Annou. (R) 1985-2005/May 02
(c) 2005 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2005/May 02
(c) 2005 The Gale Group

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STEP 2

| Set | Items | Description |
|-----|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1 | 2134790 | ADVERT? OR AD OR ADS |
| S2 | 164343 | S1(7N) (RATE OR RATES OR PRIC? OR CHARG? OR PAY???? OR FEE OR FEES OR COST?) |
| S3 | 3953 | S2 (10N) (CALCULAT? OR COMPUTING OR COMPUTES OR COMPUTE OR DETERMIN? OR ESTIMAT?) |
| S4 | 269 | S3 AND ((PRIC? OR RATE OR RATES OR CHARG? OR PAY???? OR C-OST? OR FEE OR FEES) (3N) (USER? OR CONSUMER? OR REGISTRANT? -OR CLIENT OR CLIENTS)) |
| S5 | 25 | S4 AND ((SUM OR SUMS OR SUMMATION OR SUMMING OR ADDING OR -ADD OR AGGREGAT? OR MULTIPLY? OR SUBTRACT? OR COMPUT?) (7N) - (USER? OR CONSUMER? OR REGISTRANT? OR CLIENT OR CLIENTS)) |
| S6 | 24 | RD (unique items) |
| S7 | 3 | S6 AND ((EACH OR PER) (N) (USER? OR CONSUMER? OR REGISTRANT? OR SUBSCRIBER? OR CLIENT? OR CLIENTS?)) |

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S8 0 AHOW FILES

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File 9:Business & Industry(R) Jul/1994-2005/Apr 28
(c) 2005 The Gale Group

File 20:Dialog Global Reporter 1997-2005/May 01
(c) 2005 The Dialog Corp.

File 623:Business Week 1985-2005/Apr 28
(c) 2005 The McGraw-Hill Companies Inc

File 624:McGraw-Hill Publications 1985-2005/Apr 29
(c) 2005 McGraw-Hill Co. Inc

File 636:Gale Group Newsletter DB(TM) 1987-2005/May 02
(c) 2005 The Gale Group

File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc

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et      Items  Description
S1      194785  ADVERT? OR AD OR ADS
S2      10672   S1(7N) (RATE OR RATES OR PRIC? OR CHARG? OR PAY???? OR FEE
           OR FEES OR COST?)
S3      244    S2 (10N) (CALCULAT? OR COMPUTING OR COMPUTES OR COMPUTE OR
           DETERMIN? OR ESTIMAT?)
S4      14     S3 AND ( (PRIC? OR RATE OR RATES OR CHARG? OR PAY???? OR C-
           OST? OR FEE OR FEES) (3N) (USER? OR CONSUMER? OR REGISTRANT? -
           OR CLIENT OR CLIENTS))
S5      0      S4 AND ((SUM OR SUMS OR SUMMATION OR SUMMING OR ADDING OR -
           ADD OR AGGREGAT? OR MULTIPLY? OR SUBTRACT? OR COMPUT?) (7N) -
           (USER? OR CONSUMER? OR REGISTRANT? OR CLIENT OR CLIENTS))
S6      0      RD (unique items)
S7      0      S6 AND ((EACH OR PER) (N) (USER? OR CONSUMER? OR REGISTRAN-
           T? OR SUBSCRIBER? OR CLIENT? OR CLIENTS?))

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Set      Items  Description
S1      194785  ADVERT? OR AD OR ADS
S2      10672   S1(7N) (RATE OR RATES OR PRIC? OR CHARG? OR PAY???? OR FEE
           OR FEES OR COST?)
S3      244    S2 (10N) (CALCULAT? OR COMPUTING OR COMPUTES OR COMPUTE OR
           DETERMIN? OR ESTIMAT?)
S4      14     S3 AND ( (PRIC? OR RATE OR RATES OR CHARG? OR PAY???? OR C-
           OST? OR FEE OR FEES) (3N) (USER? OR CONSUMER? OR REGISTRANT? -
           OR CLIENT OR CLIENTS))
S5      0      S4 AND ((SUM OR SUMS OR SUMMATION OR SUMMING OR ADDING OR -
           ADD OR AGGREGAT? OR MULTIPLY? OR SUBTRACT? OR COMPUT?) (7N) -
           (USER? OR CONSUMER? OR REGISTRANT? OR CLIENT OR CLIENTS))
S6      0      RD (unique items)
S7      0      S6 AND ((EACH OR PER) (N) (USER? OR CONSUMER? OR REGISTRAN-
           T? OR SUBSCRIBER? OR CLIENT? OR CLIENTS?))

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?show files\

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?show files

File 65:Inside Conferences 1993-2005/Apr W4

(c) 2005 BLDSC all rts. reserv.

File 99:Wilson Appl. Sci & Tech Abs 1983-2005/Mar

(c) 2005 The HW Wilson Co.

File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13

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File 35:Dissertation Abs Online 1861-2005/Mar

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File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02

(c) 2001 THE NEW YORK TIMES

File 474:New York Times Abs 1969-2005/Apr 30

(c) 2005 The New York Times

File 475:Wall Street Journal Abs 1973-2005/Apr 29

(c) 2005 The New York Times

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| Set | Items | Description |
|-----|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1 | 1204033 | ADVERT? OR AD OR ADS |
| S2 | 82932 | S1(7N) (RATE OR RATES OR PRIC? OR CHARG? OR PAY???? OR FEE OR FEES OR COST?) |
| S3 | 1958 | S2 (10N) (CALCULAT? OR COMPUTING OR COMPUTES OR COMPUTE OR DETERMIN? OR ESTIMAT?) |
| S4 | 134 | S3 AND ((PRIC? OR RATE OR RATES OR CHARG? OR PAY???? OR C-OST? OR FEE OR FEES) (3N) (USER? OR CONSUMER? OR REGISTRANT? -OR CLIENT OR CLIENTS)) |
| S5 | 11 | S4 AND ((SUM OR SUMS OR SUMMATION OR SUMMING OR ADDING OR -ADD OR AGGREGAT? OR MULTIPLY? OR SUBTRACT? OR COMPUT?) (7N) - (USER? OR CONSUMER? OR REGISTRANT? OR CLIENT OR CLIENTS)) |
| S6 | 11 | RD (unique items) |
| S7 | 1 | S6 AND ((EACH OR PER) (N) (USER? OR CONSUMER? OR REGISTRAN-T? OR SUBSCRIBER? OR CLIENT? OR CLIENTS?)) |

File 635:Business Dateline(R) 1985-2005/Apr 30

(c) 2005 ProQuest Info&Learning

File 570:Gale Group MARS(R) 1984-2005/May 02

(c) 2005 The Gale Group

File 476:Financial Times Fulltext 1982-2005/Apr 30

(c) 2005 Financial Times Ltd

File 477:Irish Times 1999-2005/Apr 30

(c) 2005 Irish Times

File 710:Times/Sun.Times(London) Jun 1988-2005/Apr 30

(c) 2005 Times Newspapers

File 711:Independent(London) Sep 1988-2005/May 01

(c) 2005 Newspaper Publ. PLC

File 756:Daily/Sunday Telegraph 2000-2005/May 01

(c) 2005 Telegraph Group

File 757:Mirror Publications/Independent Newspapers 2000-2005/May 01

(c) 2005

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| Set | Items | Description |
|-----|---------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1 | 1780455 | ADVERT? OR AD OR ADS |
| S2 | 125624 | S1(7N) (RATE OR RATES OR PRIC? OR CHARG? OR PAY???? OR FEE OR FEES OR COST?) |
| S3 | 3565 | S2 (10N) (CALCULAT? OR COMPUTING OR COMPUTES OR COMPUTE OR DETERMIN? OR ESTIMAT?) |
| S4 | 646 | S3 AND ((PRIC? OR RATE OR RATES OR CHARG? OR PAY???? OR C-OST? OR FEE OR FEES) (3N) (USER? OR CONSUMER? OR REGISTRANT? - OR CLIENT OR CLIENTS)) |
| S5 | 243 | S4 AND ((SUM OR SUMS OR SUMMATION OR SUMMING OR ADDING OR - ADD OR AGGREGAT? OR MULTIPLY? OR SUBTRACT? OR COMPUT?) (7N) - (USER? OR CONSUMER? OR REGISTRANT? OR CLIENT OR CLIENTS)) |
| S6 | 239 | RD (unique items) |
| S7 | 122 | S6 AND ((EACH OR PER) (N) (USER? OR CONSUMER? OR REGISTRAN-T? OR SUBSCRIBER? OR CLIENT? OR CLIENTS?)) |

File 473:FINANCIAL TIMES ABSTRACTS 1998-2001/APR 02
(c) 2001 THE NEW YORK TIMES

File 474:New York Times Abs 1969-2005/Apr 30
(c) 2005 The New York Times

File 475:Wall Street Journal Abs 1973-2005/Apr 29
(c) 2005 The New York Times

File 348:EUROPEAN PATENTS 1978-2005/Apr W04
(c) 2005 European Patent Office

File 349:PCT FULLTEXT 1979-2005/UB=20050428,UT=20050421
(c) 2005 WIPO/Univentio

File 347:JAPIO Nov 1976-2004/Dec(Updated 050405)
(c) 2005 JPO & JAPIO

File 148:Gale Group Trade & Industry DB 1976-2005/May 02
(c)2005 The Gale Group

File 613:PR Newswire 1999-2005/May 01
(c) 2005 PR Newswire Association Inc

File 610:Business Wire 1999-2005/May 01
(c) 2005 Business Wire.

File 476:Financial Times Fulltext 1982-2005/Apr 30
(c) 2005 Financial Times Ltd

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| Set | Items | Description |
|-----|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| S1 | 2173995 | ADVERT? OR AD OR ADS |
| S2 | 164233 | S1(7N) (RATE OR RATES OR PRIC? OR CHARG? OR PAY???? OR FEE OR FEES OR COST?) |
| S3 | 4018 | S2 (10N) (CALCULAT? OR COMPUTING OR COMPUTES OR COMPUTE OR DETERMIN? OR ESTIMAT?) |
| S4 | 253 | S3 AND ((PRIC? OR RATE OR RATES OR CHARG? OR PAY???? OR C-OST? OR FEE OR FEES) (3N) (USER? OR CONSUMER? OR REGISTRANT? -OR CLIENT OR CLIENTS)) |
| S5 | 23 | S4 AND ((SUM OR SUMS OR SUMMATION OR SUMMING OR ADDING OR -ADD OR AGGREGAT? OR MULTIPLY? OR SUBTRACT? OR COMPUT?) (7N) - (USER? OR CONSUMER? OR REGISTRANT? OR CLIENT OR CLIENTS)) |
| S6 | 23 | RD (unique items) |
| S7 | 3 | S6 AND ((EACH OR PER) (N) (USER? OR CONSUMER? OR REGISTRAN-T? OR SUBSCRIBER? OR CLIENT? OR CLIENTS?)) |

File 635:Business Dateline(R) 1985-2005/Apr 30
(c) 2005 ProQuest Info&Learning

File 570:Gale Group MARS(R) 1984-2005/May 02
(c) 2005 The Gale Group

File 387:The Denver Post 1994-2005/Apr 29
(c) 2005 Denver Post

File 471:New York Times Fulltext 19802005/May 01
(c) 2005 The New York Times

File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06
(c) 2002 Phoenix Newspapers

File 494:St LouisPost-Dispatch 1988-2005/Apr 28
(c) 2005 St Louis Post-Dispatch

File 498:Detroit Free Press 1987-2005/Mar 31
(c) 2005 Detroit Free Press Inc.

File 631:Boston Globe 1980-2005/Apr 29
(c) 2005 Boston Globe

File 633:Phil.Inquirer 1983-2005/Apr 26
(c) 2005 Philadelphia Newspapers Inc

File 638:Newsday/New York Newsday 1987-2005/Apr 29
(c) 2005 Newsday Inc.

File 640:San Francisco Chronicle 1988-2005/May 01
(c) 2005 Chronicle Publ. Co.

File 641:Rocky Mountain News Jun 1989-2005/Apr 30
(c) 2005 Scripps Howard News

File 702:Miami Herald 1983-2005/Apr 29
(c) 2005 The Miami Herald Publishing Co.

File 703:USA Today 1989-2005/Apr 29
(c) 2005 USA Today

File 704:(Portland)The Oregonian 1989-2005/Apr 30
(c) 2005 The Oregonian

File 713:Atlanta J/Const. 1989-2005/Apr 28
(c) 2005 Atlanta Newspapers

File 714:(Baltimore) The Sun 1990-2005/Apr 29
(c) 2005 Baltimore Sun

File 715:Christian Sci.Mon. 1989-2005/Apr 29
(c) 2005 Christian Science Monitor

File 725:(Cleveland)Plain Dealer Aug 1991-2005/Apr 30
(c) 2005 The Plain Dealer

File 735:St. Petersburg Times 1989- 2005/Apr 27
(c) 2005 St. Petersburg Times

File 476:Financial Times Fulltext 1982-2005/Apr 30
(c) 2005 Financial Times Ltd

File 477:Irish Times 1999-2005/Apr 30
(c) 2005 Irish Times

File 710:Times/Sun.Times(London) Jun 1988-2005/Apr 30
(c) 2005 Times Newspapers

File 711:Independent(London) Sep 1988-2005/May 01
(c) 2005 Newspaper Publ. PLC

File 756:Daily/Sunday Telegraph 2000-2005/May 01
(c) 2005 Telegraph Group

File 757:Mirror Publications/Independent Newspapers 2000-2005/May 01
(c) 2005

File 47:Gale Group Magazine DB(TM) 1959-2005/May 02
(c) 2005 The Gale group

• File 625:American Banker Publications 1981-2005/Apr 29
 (c) 2005 American Banker
• File 268:Banking Info Source 1981-2005/Apr W4
• (c) 2005 ProQuest Info&Learning
File 626:Bond Buyer Full Text 1981-2005/Apr 29
 (c) 2005 Bond Buyer
File 267:Finance & Banking Newsletters 2005/Apr 26
 (c) 2005 The Dialog Corp.

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